

PM ASIA

14 – 17 OCTOBER 2008

GRAND COPTHORNE WATERFRONT HOTEL
SINGAPORE

“SUCCEEDING IN DIVERSITY”

WWW.PMASIA.NET

INSIDE

CALL FOR PAPERS NOW OPEN!

REGISTER NOW AND SAVE \$150

SPEAKERS REGISTER NOW AND SAVE \$300

Register your interest and submit abstracts
online before **25 May 2008!**

Preference will be given to papers presented
by Singapore nationals.



WHO SHOULD ATTEND

- Project Managers and Project Directors
- Portfolio and Programme Managers
- CEO's, CIO's and CTO's
- Government Planners, Managers and Buyers
- Academics and Students
- Business and General Managers
- Human Resource Specialists
- Transport and Logistics Managers
- Property and Infrastructure Developers
- Engineers and Resource Managers
- Business Analysts
- Architects
- Construction Managers

If you are a project management practitioner or use project management principles as a business tool you should attend.

PROGRAMME OUTLINE

The following outline is provided as a draft overview and is subject to change without notification.

Tuesday 14 October

- 0900 – 1700 Pre-Conference Workshops (additional cost)
- 1800 – 2000 Official Conference Opening and Welcome Reception

Wednesday 15 October – CONFERENCE

- 0900 – 1700 Conference Day One
- 0900 – 1700 Trade Area Open
- 1900 – 2300 Networking Supper and Trade Function

Thursday 16 October – CONFERENCE

- 0900 – 1700 Conference Day Two
- 0900 – 1700 Trade Area Open

Friday 17 October

- 0900 – 1700 Post-Conference Workshops (additional cost)

PM ASIA PROGRAMME FEATURES

- Daily plenary sessions featuring local and international keynote speakers
- Conference programme tailored towards current industry issues facing project management professionals in the Asia Pacific region
- Streams focusing on key industry areas of Construction, Mining and Engineering, Business and ICT, and Organizational Project Management
- PM Asia trade area showcasing the products and services of leading project management organizations
- Innovative and lively social functions designed to facilitate and encourage networking
- Pre and post conference workshops (additional cost)

ASSOCIATION PARTNER

SUPPORTED BY



Society of
Project Managers



Chartered Institute
of Builders

AN INVITATION TO ATTEND

PMGlobal invites the project management community to Singapore for the Inaugural Project Management Asia Conference (PMAAsia). PMGlobal events are highly respected and form an integral part of the Project Management calendar. PMAAsia 2008 will provide a valuable opportunity for project managers from around the Asia Pacific region to share and explore ideas and approaches with their peers.

With support from the Society of Project Managers in Singapore and the Chartered Institute of Building, the conference will focus on the delivery of high quality presentations that are tailored to the unique and varied conditions of Pacific Asia. The majority of speakers will come from this region, ensuring that presentations will provide you with useful, local knowledge on using and adapting traditional project management tools and practices in Asia Pacific's diverse and emergent business environment.

PMAAsia 2008 will provide a forum for education, knowledge transfer and the development of new skills and professional development of all sectors within the industry. We invite you to register now to take advantage of the discounted Super Earlybird registration rates, or to submit your abstract for consideration in the conference programme.

PMAAsia aims to offer a long term commitment to the advancement of the project management profession and industry in the Asia Pacific region. We look forward to seeing you at PMAAsia in 2008 and into the future.

The Directors
PMGlobal
Pamela Holsinger
Andrew Leicester
Scott Coleman



**SOCIETY OF
PROJECT MANAGERS**



The Singapore Society of Project Managers is pleased to support the PM Asia conference. We aim to advance the development of the project management profession in Singapore and beyond.

We believe the PM Asia conference programme planned for 2008 will contribute significantly to the practice, science and professionalism of Project Management in Asia and we encourage your active participation.

President
Mr Seah Choo Meng
Society of Project Managers

**THE CHARTERED
INSTITUTE OF BUILDING**



The Chartered Institute of Building (CIOB) is pleased to support the PMAAsia conference. The CIOB is the leading professional body for managers in the built environment worldwide. The CIOB has a 42,000 strong members in over 100 different countries and regional offices in China, Africa, Singapore, Hong Kong, Malaysia and Australia.

We believe the conference programme planned for 2008 will provide a valuable opportunity for our members and we encourage your active participation.

Fabio Casula
Head of International CIOB
The Chartered Institute of Building

CONFERENCE THEME

“Succeeding in Diversity”

Portfolio, Programme and Project managers working in the Asia Pacific region face a unique set of challenges. At the macro level the scale of economies range from the very large (China/India) to the minute (Solomon Islands/Fiji). The sophistication of business practices range from “world’s best” (Singapore/New Zealand) to emerging (Laos/Nepal), and overall the region is growing faster than any other major area of the globe.



Within this framework of diversity project managers routinely cross cultural and economic frontiers. Chinese engineers build chemical plants in Pakistan, Singapore project managers work on projects in Mongolia and multi-national companies manage portfolios all across the Asia Pacific region.

Adapting ‘project, programme and portfolio’ management practices developed in Europe and the USA to function effectively in this complex, dynamic and exciting region is challenging, but the rewards can be enormous. The primary theme for PMAAsia 2008 is ‘Succeeding in Diversity’ – how do organizations and managers create success in our region?

Within this theme the conference will focus on three key streams:

Successful Construction, Mining and Engineering Projects

Beijing’s new international terminal is twice the size and was built in half the time compared to Terminal 5 at Heathrow. Major engineering, petrochemical and building projects are almost commonplace in the region. This stream will focus on what makes successful projects from a personnel, training and logistical perspective.

Successful Business and ICT Projects

India is moving from a service provider to a knowledge provider and outsourcing development work to China and other locations. Business hubs such as Singapore and Hong Kong control an increasing proportion of world trade; but no business can survive and grow by focusing on its own national markets. Papers are encouraged that look at establishing an effective governance in public and private organizations. This stream will focus on the skills successful business and ICT managers need to deliver programmes and projects with multi-national teams.

Successful Organizations

Asian businesses are increasingly moving to the forefront of world commerce. The effective governance or portfolios, programmes and projects to deliver stakeholder benefits in a ‘flat world’ requires many diverse skills and the skilful balancing of environmental, financial and business considerations. This stream will focus on the skills senior managers in major organizations use to generate successful long term growth and prosperity.





CALL FOR PAPERS

You are invited to submit abstracts addressing the overall theme and one or more of the conference streams. Papers will be from leading local and international practitioners and include case studies, "how to", "war stories", as well as from researchers and academics with new innovations, management techniques etc.

Construction and engineering is only one of many focal points at this event!

Abstracts are sought from:

Academics and researchers - Full papers submitted by academics and researchers can be refereed if requested. This process is not offered to non-scholarly papers. Refereed papers will go through a formal and rigorous double-blind refereeing process and must follow academic requirements.

Practicing project managers - offering practical insights, tips and tricks based on their experience delivering projects; what went right, what went wrong and what lessons were learned.

Senior managers - discussing the benefits and challenges of managing projects, programmes and portfolios from the corporate perspective.

Practitioners working in PMO's and consultancies - offering insights gained by working across multiple projects and organizations.

Our successful businesses stream allows great depth in our programme and can stretch across many industries. We encourage people who are managing **projects and programmes in health, education and sports** to submit abstracts.

All abstracts will be considered that address the main conference theme of 'Succeeding in Diversity'.

HOW TO BE A PRESENTER AT PM ASIA

Submit your abstract online at www.pmasia.net

Opportunities for speakers:

- Professional Development
- Publicity for you and your organization
- Access to international Project Managers network

To submit an abstract to present at PM Asia please:

- Read the Speakers Guidelines
- Ensure you understand the requirements for speakers at PM Asia advised in the Speakers Guidelines
- Check the Key Dates for speaker requirements (full paper, registration, power point presentation submission etc) and ensure you are able to meet these prior to submitting
- Register as a speaker and submit your abstract and biography by the **due date of Sunday 25th May**.

Speaker Registration

The opportunity to cancel your conference registration without penalty is offered should your abstract not be accepted and a full refund will be provided (no cancellation fee). All accepted speakers must be registered to attend the conference. A special Speaker Registration fee of SGD\$800 is available to accepted speakers. Speakers who want their full paper to be refereed should register before they submit their paper.

Speaker Cancellations

Please note, accepted speakers who withdraw after 22 June 2008 will not receive a refund and will be subject to a 100% cancellation fee. Accepted speakers who withdraw prior to 22 June 2008 will receive a refund subject to normal registration cancellation charges. Please refer to Registration for details.

The PM Asia 2008 website is now open for Abstract Submission and Super Earlybird Registrations. Abstracts received after 25 May 2008 may not appear in printed or publicity material. Speakers will not be reviewed unless they have registered and paid by 22 June 2008.

CONFERENCE OBJECTIVES

- To generate an environment for practitioners, academics and product suppliers from the Asia Pacific to interact to create solutions to the region's unique issues
- To provide a long term commitment to the advancement of the project management profession and industry in the Asia Pacific region
- To increase the understanding and recognition of the use of project management in diverse cultures
- To address a variety of current and planned global developments
- To establish long term and short term strategies for effective project management through structured workshops and think-tanks
- To provide an environment for individuals to learn
- To support recognition of excellence in project management
- To provide a forum for education, knowledge transfer and the development of new skills and professional development
- To promote networking and business opportunity development
- To promote the usage of Competency Standards

KEY DATES FOR SPEAKERS

Submission of abstracts and biography no later than	25 May 2008
Speaker registration fee to be paid no later than (required for abstract to be reviewed)	22 June 2008
Review by programme committee and authors notified of acceptance in principle	14 June 2008
Submission of Full Paper for speakers wanting to be refereed	31 July 2008
Speakers' names and topics published in registration brochure	22 June 2008
Final Full paper submitted print ready by all speakers no later than	14 September 2008
PowerPoint presentation for CD proceedings submitted no later than	14 September 2008
Authorisation to publish Final Full Paper and PowerPoint presentation due by	14 September 2008



SOCIAL FUNCTIONS

Official Conference Opening and Welcome Reception

Tuesday 14 October 2008

Dress: Business

Time: 6:00pm – 8:00pm

All delegates are invited to attend the PMAAsia Official Conference Opening and Welcome Reception to be held at the Grand Copthorne Waterfront Hotel on Tuesday 14 October. This is a networking event and it will be planned in a way that maximises networking potential.

Networking Supper and Trade Function

Wednesday 15 October 2008

Dress: Business

Time: 7:00pm – 10:00pm

This is the perfect opportunity to socialise and network with your peers in a relaxed, informal setting. A ticket to this event is included in all full delegate registrations. Enjoy delicious food, fine wine and great live entertainment. Held in the PMAAsia trade area this is a networking event designed to encourage interaction between buyers and suppliers. It will also be a fun evening and guests will be encouraged to relax and enjoy the evening.

Society of Project Managers Award Dinner



Friday 17 October 2008

Dress: Business

Time: 7:00pm – late

The Society of Project Managers is having their annual award dinner and this is a great opportunity to meet and see local leaders and meet Singapore industry folk. Please visit the Society of Project Managers' website, www.sprojm.org.sg, to purchase tickets.

SPEAKER REGISTRATION AND SUPER EARLY BIRD

REGISTRATION INCLUSIONS

- Speakers registration and Super Early Bird are full registrations and include the following:
- Entry to all PMAAsia Conference Sessions (Wednesday 15 and Thursday 16 October)
- Welcome tea/coffee, morning tea, lunch and afternoon tea on each day of the conference
- One ticket to the Official Welcome Reception (Tuesday 14 October 2008)
- One ticket to the Networking Supper and Trade Function (Wednesday 15 October 2008)
- Access to the PMAAsia Trade Area (Wednesday 15 and Thursday 16 October)
- Conference satchel and materials
- Conference Workbook

DAY REGISTRATION AVAILABLE

INCLUSIONS

- Entry to all PMAAsia Conference Sessions on the day registered
- Welcome tea/coffee, morning tea, lunch and afternoon tea on the day registered
- Access to the PMAAsia Trade Area on the day registered

Please note: Speakers will also have the option to register for their session only for free if they wish to attend just to conduct their presentation.

REGISTRATION DISCOUNTS

PMAAsia Group Registrations and Packages

Group rates are applicable to groups of three (3) or more attendees from the one organization who register at the same time. Please register your group together online selecting the group rate. Please visit the conference website for more information about group registrations.

Special registration packages and corporate packages will be offered. Please visit the website for information about packages that include pre and post conference workshops.

PMAAsia Member Registrations

Member rates are available to financial members of PMAAsia supporting associations including Society of Project Managers, CIOB & PMI. If your association is not currently listed as a supporter of PMAAsia and you would like to access Members Rates, please email your association name and contact details to one of the listed Conference Secretariats and we will approach them to support the event.

REGISTRATION FEES AND DUE DATES

Please register online at the conference website www.pmasia.net. When you register online you will be given an access key allowing you to edit your own registration and social function details at any time before 9 October 2008. When you register online you must print your tax invoice at the time of payment by using your access key.

Please be aware that a fee of SGD\$30.00 will apply to all Registrations made using the Manual Registration Form and not made online (not including onsite registrations).

	Member of Partnering/ Supporting Organization*	Non Member
Super Earlybird (SE) Registration Fees		
Paid by 8 June 2008		
Full Conference Registration (single)	SGD\$950	SGD\$1100
Standard Registration		
Full Conference Registration (single)	SGD\$1150	SGD\$1300
Day Registration		
Tuesday 14 October (workshop)	SGD\$700	SGD\$800
Wednesday 15 October (Conference day one)	SGD\$650	SGD\$750
Thursday 16 October (Conference day two)	SGD\$650	SGD\$750
Friday 17 October (workshop)	SGD\$700	SGD\$800
Speaker Full Registration Fee		
Paid by 22 June 2008		
	SGD\$800	SGD\$800
Additional Welcome Reception Ticket		
<i>(Included in full registration)</i>	SGD\$75	SGD\$75
Additional Official Networking Supper Ticket		
<i>(Included in full registration)</i>	SGD\$110	SGD\$110

*Member rate is available to financial members of Society of Project Managers. Please include your membership number when registering to receive this rate.

ACCOMMODATION

Grand Copthorne Waterfront Hotel (conference venue)

Superior Room SGD\$365 per room per night, including all taxes (room only)

Please note: Accommodation is in high demand at this time and we encourage you to book accommodation now while it is available. Accommodation can also be booked online when you register.

MANAGED BY THE FOLLOWING PM ASIA SECRETARIATS:

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