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RMIT graduate stakes her claim

An RMIT University graduate has developed a new cutting-edge project management methodology for business.

[Doctor of Project Management](#) graduate, Dr Lynda Bourne, has launched The Stakeholder Circle methodology.

The methodology is based on the premise that a project is successful only when its key stakeholders agree it is successful.

Dr Bourne said: "Time, cost and scope outcomes are important, but only when they meet the expectations and needs of the stakeholders."

It was initially developed as part of Dr Bourne's research towards her dissertation at RMIT.

Her supervisor, Professor Derek Walker, said: "The Stakeholder Circle is the first truly new project management tool developed this century, although its potential areas of application spread well beyond traditional projects into most areas of management and business."

The methodology has five steps, which focus on prioritising and responding to stakeholder needs.

Dr Bourne has commercialised the methodology and is marketing it as an internet-based product.



Dr Lynda Bourne, creator of The Stakeholder Circle.



The Stakeholder Circle logo.

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She is also running international workshops on the benefits of efficient stakeholder management, the use of her visualisation tool and the stakeholder engagement process.

[Visit the Stakeholder Management web site.](#)

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